



## Pivotree™ SKU Build

- ✓ 60% faster time-to-market
- ✓ 75% lower cost to build
- ✓ 8M SKUs in market



### Get Channel-Ready Product Data at Breathtaking Speed

Pivotree SKU Build delivers fully enriched and curated SKUs by leveraging expert taxonomies and AI-enabled data transformation. With over 8M SKUs in market for a roster of global brands, Pivotree is the supplier of choice for improved data quality, faster time-to-market, and lower costs to acquire and onboard new products.

- ✓ Improve data consistency and completeness across suppliers and sources
- ✓ Increase product assortment and boost channel sales
- ✓ Minimize product returns with higher quality data
- ✓ Scale easily to meet growing market demand

#### Case Study:

Large Industrial Distributor

#### Need:

Onboard 350,000 product SKUs from multiple suppliers

#### Result:

60% faster time-to-market  
75% lower cost

Results based on an existing Pivotree client. Your results may vary

### The Struggle with Product Data is Real

Despite the widespread adoption of PIM and MDM systems over the last few decades, companies still face big challenges meeting growing customer demand for their products.

**At Pivotree we resolve these challenges by going beyond PIM and MDM system implementation with a data foundation that's built by expert taxonomists, automation tools that can deliver channel-ready data quickly and cost-effectively, and we integrate this data by directly delivering it to your system of choice.**



**Sourcing, cleaning and completing data** from multiple suppliers is manual, error-prone, and difficult to maintain.



**A lack of integration** creates data silos, limits accessibility, and hinders productivity.

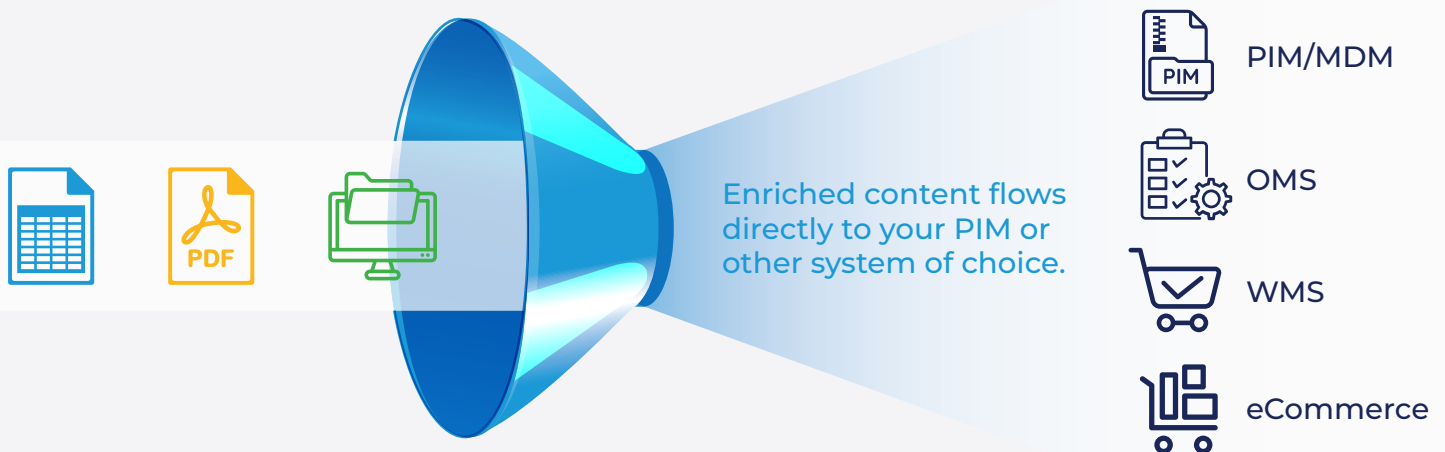


**Technical debt** and legacy systems too expensive to retire, make it difficult to stay agile.

# SKU Build Delivers High Quality Data at Scale and Speed

SKU Build accelerates product onboarding, reduces SKU onboarding costs, and ensures you can scale quickly to meet market demand. It's faster, better, and cheaper than doing it in-house.

## Here's How Your Product SKUs are Built and Automated



### SKUs Modeled.

Creating a strong foundation is essential. The data models are built by Pivotree taxonomists using generative AI to ensure consistency and data governance across the board. Your needs, industry standards and competitor product data points are all taken into account.

### SKUs Automated.

We streamline the SKU build process with automation to ensure the data is complete, accurate, and delivered with unprecedented speed.

Machine learning and generative AI ensures robust and tailored product descriptions, and complete and consistent attribute data across SKUs, categories, and manufacturers.

### SKUs Connected.

Our integration tools can connect to any system so that your data goes where it needs to be. In most cases, this will be your PIM or MDM. It may also be your eCommerce platform, or your order or warehouse management system.

Say goodbye to high costs and manual processes.

Say hello to clean, complete, channel-ready data when and where you need it, at breathtaking speed.



[sales@pivotree.com](mailto:sales@pivotree.com)

| 1-877-767-5577

| [www.pivotree.com](http://www.pivotree.com)