



Leverage a unique synergy with this powerful partnership

Pivotree and Syndigo have established a longstanding partnership to optimize customer experience and drive growth in our clients' digital transformation initiatives. Focused on helping organizations maximize their return on investment in Syndigo solutions, Pivotree has mastered product, customer, and vendor domain implementations across multiple, diverse industries.

Why Pivotree

IMPLEMENTATION EASE

We deliver on time, on budget, and with little or no disruption to business as usual. Trust, transparency, and dependability drive all our initiatives.

EXPERT KNOWLEDGE

Our multidomain implementation experts include senior Syndigo practice leads with experience in Product Information Management (PIM) and Master Data Management (MDM) systems.

PROFESSIONAL PRACTICE

Our unique blend of industry and platform knowledge helps clients draw maximum value from the Syndigo solutions we implement for them.

DATA MASTERY

With automation, PIM/MDM, and a repertoire of tools and expertise for data extraction, normalization, and optimization, we enable clients to leverage a complete and holistic data ecosystem that they can use to master their data and make informed business decisions.

24/7 SUPPORT AND SERVICE

The journey doesn't end with the successful completion of a Syndigo implementation. Our Managed Services team offers ongoing support services to ensure that our clients continue to derive value from and preserve their data management investment.

- **Application Enhancements and Optimization**
Our team provides ongoing updates to configuration, workflow, business rules and monitors ongoing data integrations to ensure that your solution can easily adapt to your business changes and growth.
- **User Experience**
We also provide end-users with technical support to address issues related to functionality. This may include resolving user-reported errors, answering user inquiries, and providing training to help users maximize the application's functions.

Awarded Syndigo North America
National Impact Partner of the Year 2022

Beyond PIM/MDM: Value-Added Solutions Drive Growth and Scalability

Pivotree empowers clients to expand on Syndigo capabilities with strategic consulting and value-driven products and solutions. The goal? Ensuring our clients' data is error-free, complete and effectively managed; easing integration; providing complete visibility and control; and leveraging automation where possible to speed up time-to-market and reduce manual effort and intervention.

DATA STRATEGY

We help businesses develop an actionable data strategy and a practical roadmap to boost revenue while improving commerce performance and customer experience. We cover everything from business objectives and organization to processes, content, technology, governance and change management.

DATA AS A SERVICE (DaaS)

DaaS provides businesses with access to a wide range of high-quality data without the need to invest in expensive hardware and software infrastructure or hire specialized data professionals to manage and maintain it. By subscribing to our DaaS platform, organizations can easily access data that is relevant to their business needs, use it to gain insights, and make data-driven decisions. With DaaS your clients will have access to services like:

- **Master Data Repository**
We have hundreds of thousands of SKUs already cataloged to industry standards.
- **Pivotree™ DIVE for Efficiencies and Speed-to-Market**
Through Machine Learning and Artificial Intelligence we help organizations automate manual processes to gain efficiencies, lower costs and shed weeks from getting your product data ready for digital channel syndication.
- **Pivotree™ Control Tower for Better Decisions**
Control Tower enables monitoring your systems and operations with detailed visualization capabilities and analysis that can drive business decisions.
- **Pivotree™ Connect for Integration Ease**
Our API-centric, hybrid enterprise commerce platform is designed to integrate complex enterprise systems quickly and easily.

Some of Our Customers:



Find Out More About Our Partnership with Syndigo

Get in touch:
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Pivotree designs, builds, and manages frictionless commerce experiences for brands and their customers worldwide. When customers *trust* they can find, buy, and get the products they want, when and how they want — we call that experience frictionless commerce. As a global collective of talented people passionate about shaping the future of frictionless commerce, Pivotree provides end-to-end solutions and services in Commerce, Data Management, and Supply Chain for hundreds of brands globally.