A powerful partnership that drives greater value for customers

Pivotree and Informatica have established a longstanding partnership to optimize customer experience and drive growth in our clients' digital transformation initiatives. Focused on helping organizations maximize their return on investment in Informatica solutions, Pivotree has mastered product, customer, and vendor domain implementations across multiple, diverse industries.

Why Pivotree

IMPLEMENTATION EASE
We deliver on time, on budget, and with little or no disruption to business as usual. Trust, transparency, and dependability drive all our initiatives.

EXPERT KNOWLEDGE
Our multidomain implementation experts include senior Informatica practice leads with experience in Informatica Intelligent Data Management Cloud™ (IDMC).

PROFESSIONAL PRACTICE
Our unique blend of industry and platform knowledge helps clients draw maximum value from the Informatica solutions we implement for them.

DATA MASTERY
With automation, multi-domain Master Data Management (MDM), and a repertoire of tools and expertise for data extraction, normalization, and optimization, we enable clients to leverage a complete and holistic data ecosystem that they can use to master their data and make informed business decisions.

24/7 SUPPORT AND SERVICE
The journey doesn't end with the successful completion of an Informatica IDMC implementation. Our Managed Services team offers ongoing support services to ensure that our clients continue to derive value from and preserve their data management investment.

- **Infrastructure and Performance**
  We take care of all aspects of an application's management and maintenance, including but not limited to deployment, configuration, monitoring, maintenance, upgrades, and troubleshooting.

- **User Experience**
  We also provide end-users with technical support to address issues related to functionality. This may include resolving user-reported errors, answering user inquiries, and providing training to help users maximize the application's functions.

Informatica
Platinum Partner

Beyond IDMC:
Value-Added Solutions Drive Growth and Scalability

Pivotree empowers clients to expand on Informatica capabilities with strategic consulting and value-driven products and solutions. The goal? Ensuring our clients' data is error-free, complete and effectively managed; easing integration; providing complete visibility and control; and leveraging automation where possible to speed up time-to-market and reduce manual effort and intervention.

DATA STRATEGY

We help businesses develop an actionable data strategy and a practical roadmap to boost revenue while improving commerce performance and customer experience. We cover everything from business objectives and organization to processes, content, technology, governance and change management.

DATA AS A SERVICE (DaaS)

DaaS provides businesses with access to a wide range of high-quality data without the need to invest in expensive hardware and software infrastructure or hire specialized data professionals to manage and maintain it. By subscribing to our DaaS platform, organizations can easily access data that is relevant to their business needs, use it to gain insights, and make data-driven decisions. With DaaS your clients will have access to services like:

- **Master Data Repository**
  We have hundreds of thousands of SKUs already cataloged to industry standards.

- **Pivotree™ DIVE for Efficiencies and Speed-to-Market**
  Through Machine Learning and Artificial Intelligence we help organizations automate manual processes to gain efficiencies, lower costs and shed weeks from getting your product data ready for digital channel syndication.

- **Pivotree™ Control Tower for Better Decisions**
  Control Tower enables monitoring your systems and operations with detailed visualization capabilities and analysis that can drive business decisions.

Some of Our Customers:

Psycho Bunny

GDI | DYNAMITE GARAGE

Find Out More About Our Partnership with Informatica

Get in touch:
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pivotree™

Pivotree designs, builds, and manages frictionless commerce experiences for brands and their customers worldwide. When customers *trust* they can find, buy, and get the products they want, when and how they want — we call that experience frictionless commerce. As a global collective of talented people passionate about shaping the future of frictionless commerce, Pivotree provides end-to-end solutions and services in Commerce, Data Management, and Supply Chain for hundreds of brands globally.