



SCAN ME

## Data as a Service (DaaS)

Fuel commerce and boost supply chain with a new data solution

Accelerate product onboarding from weeks to days\*

Reduce SKU onboarding costs by 75%\*

Pivotree™ Data-as-a-Service (DaaS) provides you with end-to-end control of the information that makes your commerce and supply chain systems and processes run smoothly, without increasing technical debt.

- Improve product data quality
- Build enterprise data stewardship governance
- Boost digital channel sales revenue
- Minimize product returns
- Enhance customer experience and loyalty

**\*DaaS enabled a large industrial supply enterprise to decrease their cost to acquire and onboard 350K product SKUs by 75% and reduce the time from 16 weeks to 6 with DaaS automation capabilities.**



## DaaS Targets 3 Key Concerns

### 1 Siloed Data

Siloed, fragmented and duplicated data impacts availability and access as well as quality, completeness and consistency.

### 2 Lack of Interoperability

A lack of integration between business functions and systems impacts your ability to easily share information and derive insights. It is also difficult to easily and quickly change technology or functional components without a major technical integration engagement.

### 3 Burgeoning Technical Debt

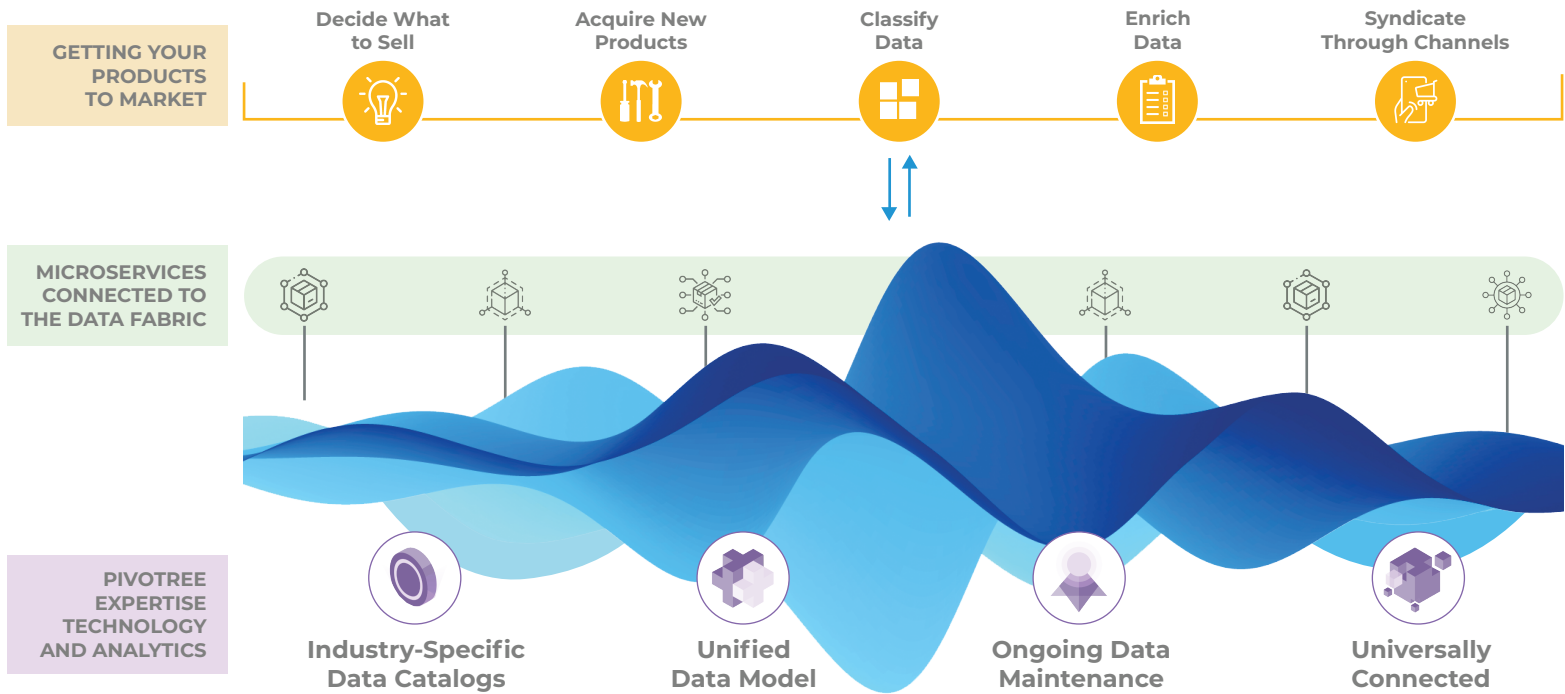
The complexity and cost of technology can be crippling, and to keep up with ongoing needs, may require extensive manual interactions and take many years to retire.

These issues impact your ability to achieve scale and slow down your time-to-market. They also prevent you from achieving revenue objectives and make it difficult to meet customer needs and improve customer experience.

# Here's How We Can Accelerate Your Business Growth

Our DaaS solution is built on a flexible Pivotree data fabric with integrated API microservices, making it fully composable to ensure speed-to-market, scalability and access to business insights. With DaaS your systems will be fully interoperable and your clean, curated and enriched data will be ready for channel syndication.

From product acquisition — knowing what to buy and sell — to quickly classifying, enriching and optimizing your product descriptions, and ensuring sales channel readiness, DaaS puts your data to work.



## DaaS Features

### Industry Standard Data Catalogs

- ✓ Best in class industry data models
- ✓ 10s of millions of fully governed SKUs across several industry verticals

### Universally Connected Insights

- ✓ Real time observability
- ✓ Proactive monitoring and self healing alerting
- ✓ Strategic insights
- ✓ Powerful visuals

### Ongoing Data Maintenance

- ✓ Managed ongoing service
- ✓ Turnkey approach

### Unified Data Model and Governance

- ✓ Standardized processes
- ✓ Taxonomy and items data warehouse
- ✓ Auto classification
- ✓ Auxiliary tools
- ✓ Data quality tools



Let's talk about how Data as a Service can help you address your most challenging business concerns.

For more information on how you can get started, contact us:  
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