



SCAN ME

Data as a Service (DaaS)

Fuel commerce and boost supply chain with new data solution

- ✓ Accelerate product onboarding from weeks to days*
- ✓ Reduce SKU onboarding costs by 75%*
- ✓ Improve product data quality
- ✓ Build enterprise data stewardship governance
- ✓ Boost digital channel sales revenue
- ✓ Minimize product returns
- ✓ Enhance customer experience and loyalty

Pivotree™ Data-as-a-Service (DaaS) provides you with end-to-end control of the information that makes your commerce and supply chain systems and processes run smoothly, without increasing technical debt. From product acquisition — knowing what to buy and sell — to quickly classifying, enriching and optimizing your product descriptions, and ensuring sales channel readiness, DaaS puts your data to work.

* A Pivotree Analysis based on a large industrial supply enterprise showed the reduction in the cost of acquiring and onboarding 350k product SKUs will decrease 75% - from \$50 to \$13 - and the time it takes to classify, curate and enrich the SKU data will take 6 weeks instead of 16 with DaaS capabilities.



DaaS Targets 3 Key Concerns

1 The Data Itself

Siloed, fragmented and duplicated data impacts availability and access as well as quality, completeness and consistency.

2 Interoperability

A lack of integration between business functions and systems impacts your ability to easily share information and derive insights. It is also difficult to easily and quickly change technology or functional components without a major technical integration engagement.

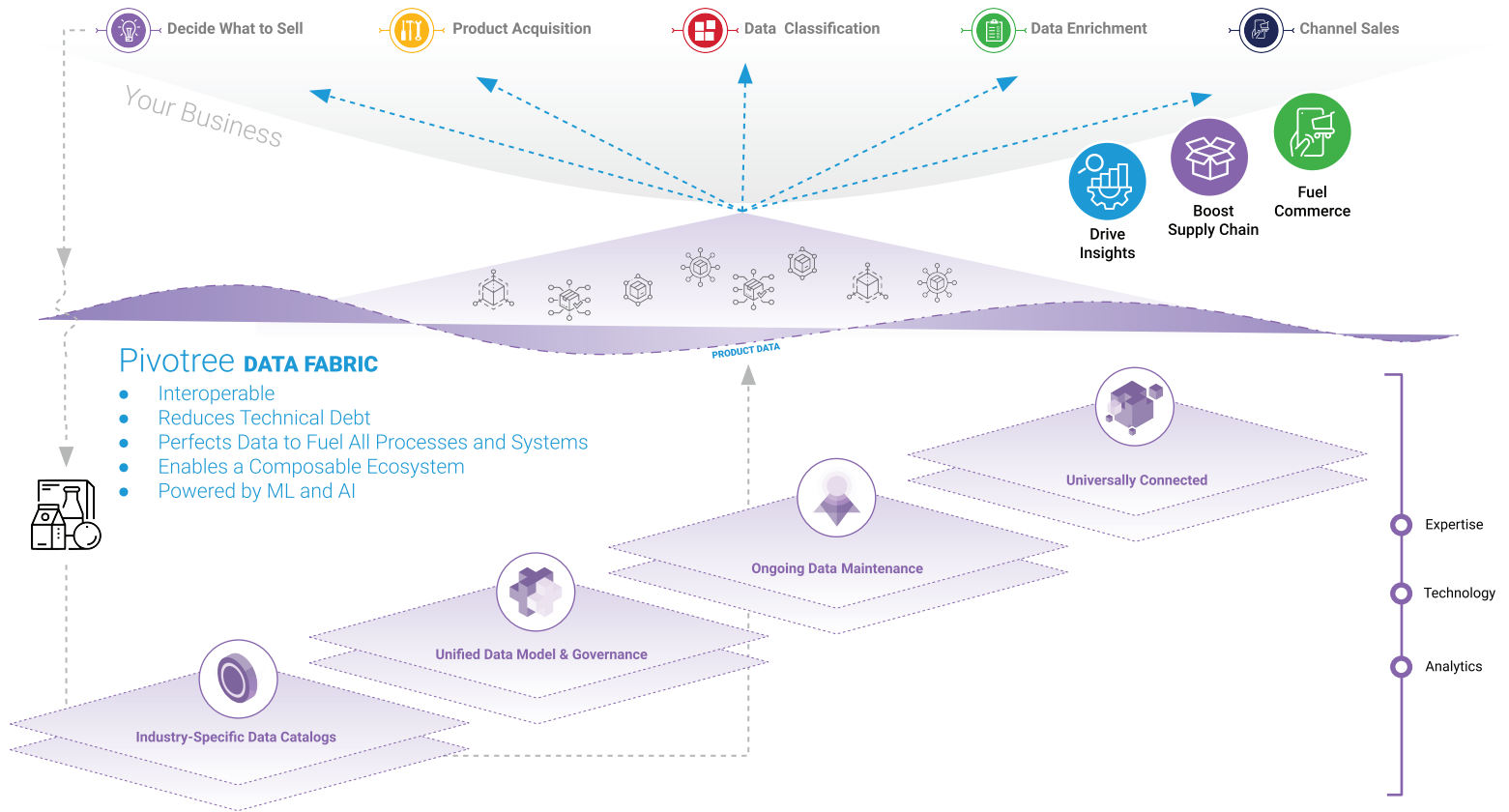
3 Technical Debt

The complexity and cost of technology can be crippling, and to keep up with ongoing needs, may require extensive manual interactions and take many years to retire.

These issues impact your ability to achieve scale and slow down your time-to-market. They also prevent you from achieving revenue objectives and make it difficult to meet customer needs and improve customer experience.

Here's How We Can Accelerate Your Business Growth

Our DaYS solution is built on a flexible Pivotree data fabric with integrated API microservices, making it fully composable to ensure speed-to-market, scalability and access to business insights. With DaaS your systems will be fully interoperable and your clean, curated and enriched data will be ready for channel syndication.



DaaS Features

Industry Standard Data Catalogs

- ✓ Best in class industry data models
- ✓ 10s of millions of fully governed SKUs across several industry verticals

Universally Connected Insights

- ✓ Real time observability
- ✓ Proactive monitoring and self healing alerting
- ✓ Strategic insights
- ✓ Powerful visuals

Ongoing Data Maintenance

- ✓ Managed ongoing service
- ✓ Turnkey approach

Unified Data Model and Governance

- ✓ Standardized processes
- ✓ Taxonomy and items data warehouse
- ✓ Auto classification
- ✓ Auxiliary tools
- ✓ Data quality tools



Let's talk about how DaaS can help you master the information supply chain to drive better business outcomes.

For more information on how you can get started, contact us:
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